**Aging AGE: 55 Yrs to 65 Yrs**

INTERVENTIONS TO PROMOTE **ACTIVE AGING –**

Old people 55-65 years with young heart, play sport, take classes in old people university, doing unique things which majority of elder people are not doing

Improve the lifestyle of aging people. Singapore is a country where we less young people, already developed economy. Enhance lifestyle so they can be more productive going forward. They can’t overlook elderly.

Aging population is a growing concern in countries like Singapore, Japan, Korea.

**What WHO Says**

<http://www.who.int/ageing/active_ageing/en/>

<https://www.pa.gov.sg/Our_Programmes/Active_Ageing>

<https://www.moh.gov.sg/content/moh_web/home/pressRoom/pressRoomItemRelease/2015/-3billion-action-plan-to-enable-singaporeans-to-age-successfully.html>

<https://www.moh.gov.sg/content/moh_web/home/pressRoom/pressRoomItemRelease/2015/-3billion-action-plan-to-enable-singaporeans-to-age-successfully.html>

<http://lkyspp.nus.edu.sg/ips/wp-content/uploads/sites/2/2014/10/wp22_1510151.pdf>

<http://ec.europa.eu/public_opinion/archives/ebs/ebs_378_en.pdf>

<http://www.age-platform.eu/images/stories/Publications/AAI_2014_Report.pdf>

Define your design challenge for introducing interventions to promote active aging

I want to design a monetary generation platform

Muni – Removing the Technology Barrier. What’s stopping them to venture new things and start earning money

Blake – Job opportunities for those who have retired from job and don’t have enough money.

Pradeep – Solve their health issues through fitness management

Min – Art and cultural Learning Opportunities like singing and dancing.

China has these classes which seniors can take in their spare time.

They can make social circle same interest, Healthy & Happy Mind, Community

**Problem Statement - User Persona**

**XYZ** is 55 years old and he is an internet user. He spends quality time on social networking groups. We want to interview him, what is stopping him from making money through technology.

**Conduct in-depth interviews with users to ~~in~~form your survey design**

**PHASE1**

How to conduct Interviews: Convenience Sampling

1. Finalize Problem Statement (Sunday) Evening we can Skype Call
2. 5 each - Design INTERVIEWS Questions (Monday). Call to finalize question
3. Read about interview strategy from Notes and Conduct Interviews for at least 5 each (Parents, uncles in China, India, Singapore) – Friday End Of Day, BTW – By the way
4. Saturday meetup to finalize Survey Questionnaire (18th Feburary)

**PHASE 2**

1. Sample Size – 55-65 Yrs. 250K people in Singapore. 358 Sample size.

At least 50 people we will target **(25th Saturday)**

1. Conduct Surveys Offline or Online (**(25th Saturday)**)

**PHASE 3**

1. **Analyze/Develop Prototype (1 Week)**
2. **Rehearse the Q/A**